



Okay, So It's No Longer the 1920's, But the Basic Principal of Evaporative Cooling Hasn't Changed.

Now, enjoy the coolest, most comfortable indoor temperatures possible with a "made for Colorado" evaporative cooling system.



How an Evaporative Cooler Works

In the 1920s, people would often sleep outside on screened-in sleeping porches during the summer. On hot nights, bed sheets or blankets soaked in water would be hung inside of the screens. Whirling electric fans would pull the night air through the moist cloth to cool the room.

That concept, slightly more refined, became the **evaporative coolers that to this day provide a low-cost alternative to refrigerated air conditioning.**

An evaporative cooler (**or swamp cooler, as they are also called**) produces effective cooling by combining a natural process - water evaporation - with a simple, reliable air-moving system. Fresh outside air is pulled through moist pads where it is cooled by evaporation and circulated through a house or building by a large blower. As this happens, the temperature of the outside air can be lowered as much as 30 degrees.

At Peterson, We Design & Install the System That Suits You Best.

A properly sized swamp cooling system provides these and other important benefits:

- ▶ **An evaporative cooler costs about half as much as an air conditioner that will cool the same sized area.**
- ▶ Evaporative coolers **operate on 120-volt electricity**, which means they can be plugged into a nearby outlet.
- ▶ Many people appreciate the fact that evaporative cooling adds moisture to the air, which **helps to keep wood furniture and fabrics from drying out.**

Start Enjoying a Whole New "Cool" Today.

If evaporative cooling sounds like the answer for you – for reasons of cost and comfort! – contact Peterson Plumbing, Heating & Cooling today and **save \$300 on a fully installed system with the coupon below.** As always, we're here to make life a little more pleasant...*Around the House.*

Evaporative Cooling System

SAVE \$300

...on a fully-installed evaporative cooling system. This offer is valid through June 30, 2010 and may not be combined with any other discount or promotion. Does not apply to previous installations.



241-1103 • 249-3606 • 874-5525
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Cooling System Tune-Up

SAVE \$74.50

...on a complete tune-up and inspection of your home cooling system. This offer is valid through May 31, 2010 and may not be combined with any other discount or promotion. Does not apply to previous service.



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Special Bonus Offer

SAVE \$50

...on any other plumbing, heating, cooling, or drain cleaning service we offer normally valued at \$350 or more. This offer is valid through June 30, 2010 and may not be combined with any other discount or promotion.



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